

**OFFICERS 2010**

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610-495-5099

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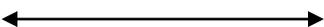
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**BOARD**

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*A Publication for the Members of the Lenape Bulldog Club of Pa.  
A licensed AKC Club and proud member Club of the Bulldog Club of America,  
Division I.*

**MEETING INFORMATION**

The next meeting will be on held on September 17, 2010.  
The meeting starts at 7:30 p.m. Most members come early and have dinner.

**DIRECTIONS:**

From 422 West-Follow 422 West (do not take Business route). Continue to Wyomissing Blvd. exit At the top of the ramp turn left. Go to 1st traffic light and turn right. Go to next traffic light and turn left. Go to the stop sign and turn right. Go to the next traffic light and turn left. Go thru the shopping mall area to the end at the traffic light (State Hill Road) turn right—Giannotti's is on the left hand side.

From PA Turnpike—Exit at Morgantown exit. Take route 176

North to Route 422 West and follow directions from above.



THE CLUB WILL NOT MEET IN JULY AND AUGUST. NEXT MEETING 9/17

The Board will meet on 9/17/2010 at 7:00pm at Giannotti's.



**DATES TO REMEMBER**

- June 25, 2010-take your dog to work day
- July 24, 2010 -Club picnic .
- Sept 1,2010- Bark in the Park with the Reading Phillies
- Oct 10, 2010-Club match .
- Jan 8, 2011-Clubs Holiday Party

" You must give some time to your fellow men. Even if it's a little thing, do something for others—something for which you get no pay but the privilege of doing it."

-Albert Schweitzer

**CLUB STUFF**

A lot of stuff is going on for the Club as you can see in the upcoming events area. The Club has approved the Bark in the Park with the Reading Phillies for September 1, 2010 (Wednesday). Please contact Susan Coleman at 610-750-4167 for reservations no later than July 24, 2010. The ticket price of \$16.00 includes one dog and includes food and a shaded area with tables for us. Please reserve ASAP. For directions to the park

see their web site on the flyer.

The Club had another great meeting with a lot of things going on. The club is looking a special trophies for the 2011 show. The Club is also going to present special oxygen mask kits to two local fire/rescue groups at the Saturday show. All judges have accepted their assignments and the forms are off to the BCA and then to the AKC. Debbie Wurster has taken the chairperson position for the judge selection committee and is building her team.

The picnic is coming up. Please contact Gianna to let her know how many will be coming and what you will bring.

Please help YOUR Club by participating in the Candle sale.

The Club is doing a lot of things and trying many new things. Why not come out a join the Club in our efforts. Bring your new ideas and positive input we can use your help.

Have a great and safe summer.

## MASSAGE YOUR DOG



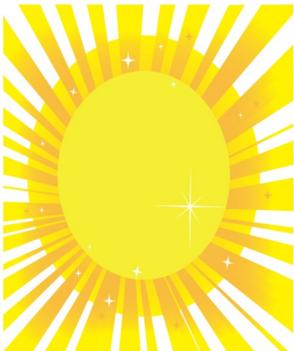
Schedule a regular time, start with 5 to 10 minutes at first, but never before a walk or right after eating. Provide a relaxing atmosphere. Maybe soft music and no other dogs around. Have your dog lie on a firm but comfortable surface and begin with your normal petting style. After a few moments, use your finger tips to rub in small, soft strokes behind the ears, on the top of the head, around the eyes and along the cheeks. Now using the flat of your hand and fingertips make long strokes in the

fur growth direction along the neck and back. Again using the fingertips, move from the hip to the knee on the hind legs with long strokes, going both with and against the direction of the fur growth. Place your thumb on one side of the spine and your index finger of the other, move along the muscles from the neck to tail in small, circular motions. Throughout the session, praise your dog in a quiet and reassuring tone. Watch for changes of restlessness or changes in breathing to adjust

your level of pressure or to end the session. Conclude with your own petting style and make sure the dog has access to fresh water.

Massage benefits include increase serotonin (happy hormone) levels. Reduce anxiety which improves behavior. Helps to increase blood and lymph circulation. Strengthens weakened muscles. Helps raise metabolism in less active or older dogs and, most importantly, builds trust and bonding.

## HEAT STROKE



Dog heat stroke requires immediate vet care. Panting does not cool dogs well when the outside temp and body temp are close to 103F. Cool your dog on the way to a vet by running the air conditioning and applying ice packs if you have them. The result of not seeking treatment could be kidney failure and/or brain damage. Symptoms of heat stroke is excessive panting, salivation, body temp. of

104 degrees or more, collapse, diarrhea, vomiting, increased thumping heart rate, depression, stupor or appearing in a daze, seizures and/or coma. In this area most heat strokes are seen between May and August. Treatment requires several steps. Immediately move your dog to a cool place such as an air conditioned room. Take rectal temp. every 10 minutes to see if it is coming down. If the

temp. is between 104F–110F, cool your dog with cool water from something like a garden hose, a cool water bath, etc. Seek IMMEDIATE vet care. Heat stroke is very dangerous if you cannot cool your dogs temp within 20 minutes. Wipe paws with cool water. Once temp reaches 103F or less stop cooling to avoid hypothermia. NEVER leave a dog in a car unattended ever!

## REVERSE SNEEZING IN DOGS



A reverse sneeze isn't really a sneeze at all. Sneezing is when air is exhaled and forced out of the nose and mouth while reverse sneezing is forceful inhalation of air. Usually there is a deep, snorting sound and it may appear that the dog is in respiratory distress. Episodes are usually brief, lasting from a few seconds to a minute or two. Although this can be alarming to someone who hasn't observed this before there is no reason to panic. The condition is not a symptom of illness. The Vet term for this condition is Paroxysmal Respiration and is caused by a spasm of the dog's soft palate. Since it

looks like the dog is trying to "inhale a sneeze" the term reverse sneezing is commonly used.

This can be caused by a mild irritation to the nasal or laryngeal area, rapid eating or drinking, running and pulling on a leash, or being frightened or excited. There does not appear to be an obvious reason for it. Any dog can experience reverse sneezing but it is more common in small dogs. Brachycephalic breeds like Bulldogs, Boxers, Pugs, Boston Terriers, shih Tzus and other short-faced breeds are more prone to this condition. Some

dogs will have occasional episodes, perhaps a few times a week to a few times a month. Others may have only a few isolated bouts during their entire life. These episodes will end on their own, you can shorten or end an episode by gently massaging the dogs throat to induce swallowing. You can briefly pinch the nostrils or place your fingers over the nose so the dog must breathe through its mouth.

Although this is a harmless condition if your dog starts to have more severe or frequent episodes also check with your vet.



# Bark-in-the-Park 2

**Wednesday, September 1st**

*\*gates open at 6:00pm game time 7:05pm*

At the Reading Phillies Pool Pavillion

BRING YOUR "BEST FRIEND" OUT TO FIRSTENERGY STADIUM, WHEN THE DOGS WILL BE TAKING OVER THE POOL PICNIC AREA FOR "BARK-IN-THE-PARK".

**Tickets Info** (Please visit [www.RPhils.com](http://www.RPhils.com) for info, closer to the baseball season)

**Special Entrance into the stadium**

**All Dogs Enter for free**

Contact Susan Coleman no later than July 24, 2010 for reservations. \$16.00 per person (includes dog food). Sue can be reached at 610-750-4167.

**Buffet Includes:**

**Barbecued Ribs, Barbecued Chicken**

**Hot Dogs, Baked Ziti, BBQ Sandwiches, Mac & Cheese,**

**Corn on the Cob, Pasta & Potato Salad & Pepsi Products**

**Bring the FAM to...**



**Willow Creek Animal Hospital**



**R-Phils Webkinz "Littlekinz" Dog**

**Giveaway for the first 2,000 Kids**

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**RPHILS.COM**